M-TECH ALFREDO FERRARI: AN EDUCATIONAL HUB FOR THE INNOVATORS OF TOMORROW.

FERRARI, FONDAZIONE AGNELLI AND LOCAL INSTITUTIONS WILL COLLABORATE TO CREATE THE NEW COMPLEX TO BE INAUGURATED IN MARANELLO IN 2029.

Maranello, 19 November 2025 – A new challenge reinforces and renews Ferrari's historic commitment to the area of education: the M-TECH Alfredo Ferrari educational hub, which will be completed in 2029, with the aim of inspiring and training future generations of technology and automotive innovators.

M-TECH Alfredo Ferrari will host a continuous learning ecosystem, developing a technical and professional training programme that unites education and industry. The programme will also include a state school, which will be built and donated to the community. The ambition is to produce a positive impact for the area and for the automotive sector as a whole, attracting national and international students.

The training programme and design for the new building – designed by Italian architectural practice Labics – were presented today at Ferrari's headquarters by Ferrari and Fondazione Agnelli Chairman John Elkann, together with the President of the Emilia-Romagna Region, Michele de Pascale, President of the Province of Modena, Fabio Braglia, and the Mayor of Maranello, Luigi Zironi.

Financing for the complex is supported by the generosity of Ferraristi through The Ferrari Foundation, a U.S. 501(c)(3) public charity, which is committed to generating opportunity through inclusive education projects. The public gym project will be completed thanks to funds allocated by the Emilia-Romagna Region.

John Elkann, Chairman of Ferrari and Fondazione Agnelli, stated: «M-TECH Alfredo Ferrari represents a tangible commitment to the territory. Following the example of Enzo Ferrari, who founded a technical training school in Maranello, we want to pursue his forward-looking vision in the conviction that education is the key to the future. Today marks the beginning of an ambitious journey, based not on new infrastructure alone, but above all on the value of people and of learning. This is the will to progress that drives Ferrari and this district».

Michele de Pascale, President of the Emilia-Romagna Region: "Emilia-Romagna is a land of motors, innovation and talent. The M-Tech Alfredo Ferrari project consolidates this dominant position, taking advantage of a unique ecosystem where outstanding businesses, advanced training and research work together to build the future. As a Region, we have demonstrated our belief in this strategic

investment, participating with dedicated resources, allocated to the building of the public gym, and great commitment at an institutional level. Training the new professionals of the automotive sector and advanced technologies means reinforcing the competitiveness of our region, attracting young people from all over Italy and abroad and stepping decisively among the key players in the innovation industry globally."

President of the Province of Modena, Fabio Braglia: "The new M-TECH Alfredo Ferrari educational hub represents a significant implementation of the Modenese education offering, as well as the achievement of a unique and ambitious goal: creating an advanced state institution through partnership between institutions and private entities. In this area, M-TECH is a model of cooperation and development, and I would like to thank everyone who endorsed and supported this process, including the Municipality of Maranello, the Region, Ferrari and Fondazione Agnelli, who played an essential role in obtaining this extraordinary result."

Luigi Zironi, Mayor of Maranello: "This project has exceptional potential for our town, and we're proud of the process that we have shared with our partners. Teamwork between public and private has proved fundamental to implementing work that can truly make a difference to the common good, for the future of an area and its young people. M-TECH is an extraordinary investment in their future, which will accompany them in educational and training development of an extremely high level, in step with the technological challenges that await them. Maranello is ready to seize on this historic opportunity."

AN INTEGRATED EDUCATIONAL PROJECT

The new hub will offer a wide-ranging and inclusive programme, from upper secondary school to university specialisation pathways and on to continuing professional development for workers. The institutions and training programmes that it houses will be as follows:

- **Istituto tecnico di istruzione superiore "Alfredo Ferrari" in Maranello**: a state school founded and donated by Enzo Ferrari, today attended by around 800 students. The subjects will range from CAD to diagnostics and from robotics to electronics and automation, also including mechanical engineering both in its more traditional applications and in more advanced ones, such as additive manufacturing.
- **MUNER (Motor Valley University of Emilia-Romagna)**: the association will be housed with dedicated spaces in the new hub for carrying out advanced mechanical design and simulation work, with state-of-the-art workstations, professional software and CAD/CAM modelling equipment.
- **ITS Maker Academy**: already housed within the Istituto Alfredo Ferrari today, its post-diploma courses characterised by advanced lab learning will have dedicated spaces in the new hub.
- **Continuing professional development and retraining courses**: the continuing development offering will also be extended to technicians already in the workforce who want to expand their skills.

A BUILDING OPEN TO THE COMMUNITY

The architectural design, awarded to the Italian practice Labics by tender, aims to create not only a state-of-the-art educational environment, but also a space open to community life.

Construction of M-TECH Alfredo Ferrari will commence at the beginning of 2027 and end in 2029, the centenary year of Scuderia Ferrari. The complex will extend over an area of 32,000 m² looking onto Via Vignola in Maranello, where it will take the place of a disused factory, without consuming land. The buildings will be constructed according to the most advanced environmental sustainability criteria, with low emissions and energy-efficiency solutions.

There will be more than 40 classrooms, as well as labs and workshop, on four floors and organised around common areas. Shared spaces will include an auditorium, a cafe and a library, accessible to the public for cultural activities and events. The complex will include also a public gym and guest quarters.

M-TECH Alfredo Ferrari will look onto a large, 2,500 m² square with trees, a meeting place for the students and community of Maranello.

WORKSHOPS AT THE HEART OF THE SCHOOL

Modelled on the example of the current Istituto Alfredo Ferrari, the workshops – covering an area of approximately 3,000 m² – will represent the heart of M-TECH Alfredo Ferrari's activity. The students will create prototypes and carry out simulations, learning and experimenting in environments that reflect modern production settings. Equipped with cutting-edge technologies and updated according to the latest developments in the sector, the workshops and labs will aid the development of practical skills, creating a meeting point between theory and industry to promote technological innovation.

THE VALUES OF THE ARCHITECTURAL DESIGN

The winning design stands in continuity with the high standard that Ferrari has always pursued in its architectural proposals for Maranello. At the same time, it represents an outstanding example of a concrete application of Fondazione Agnelli's research on school building, developed through the 'Torino fa scuola' project, the corresponding research Report and the 'Guidelines for Designing, Building and Inhabiting the Schools of the Future', drawn up for new schools financed by the NRRP.

The entire school is conceived as an authentic learning landscape, where architecture and schooling are integrated to give rise to a dynamic and inclusive environment. The building is inspired by innovative educational principles, focused on fostering a multiplicity of teaching approaches and promoting the people's well-being. These principles inspire aesthetic decisions, function, materials and walkways: openness, transparency, lightness and landscape. Among the most innovative interpretations of these principles is the presence of outside learning spaces, on shaded patios in contact with the surrounding nature.

CONSOLIDATING A HISTORIC COMMITMENT

Even before founding his own company, Enzo Ferrari undertook to offer technical training to young people in the area. In 1945 he founded a technical school in Maranello, donating it afterwards to the town with a dedication to his son Alfredo – better known as Dino. Since then, the bond between Ferrari and the school has never been broken and the company's educational initiatives have expanded over time.

Thanks to collaboration with Fondazione Agnelli and local institutions, Ferrari has promoted many projects addressed to young people. These include, for example, Arcipelago Educativo, the Gruppi Territoriali Educativi (GET) and Medie XL, extracurricular projects that promote educational continuity and learning for young people in the local community. In recent years Ferrari has also supported the creation of innovative educational spaces: e.DO Learning Center – a robotics lab inaugurated in 2022 at the IIS Fermo Corni (higher education institute) in Modena in collaboration with Comau – and an immersive digital classroom inaugurated in 2024 at the Don Mazzoni di Corlo primary school (Formigine).

With M-TECH Alfredo Ferrari, the company is renewing and consolidating this historic commitment to education, which has always represented one of the pillars of its connection with the area and future generations.

TECHNICAL INFORMATION OF M-TECH ALFREDO FERRARI

Project	Labics with Openfabric and Planning. Labics is an architectural and urban planning practice, founded in 2002 in Rome by Maria Claudia Clemente and Francesco Isidori. Among the main projects completed: Fondazione *MAST* in Bologna, the *Città del Sole* complex and *Cu.Bo* university building in Rome, the restoration of Palazzo dei Diamanti in Ferrara.
Design selection	The design was selected through a private invitation-only competition, with 8 groups competing under the direction of 8 architectural firms. The top 3 in the rankings were Labics, Modus Arch and Design International with Tectoo. The following were also invited: AF 517 Atelier(s) Alfonso Femia, Aut Aut Architettura, BDR Bureau, Laboratorio Permanente, and Progetto CMR. The call for tenders emerged from consultation with the public institutions and the IS A. Ferrari school community.
Selection committee	President: Mario Cucinella Members: Benedetto Camerana Chiara Ferrari Flavio Manzoni

Raffaella Valente

Expected duration of works	Work on the gym will commence in September 2026. The remaining work will commence at the beginning of 2027. The inauguration of all buildings is scheduled for 2029.
Surface areas	32,000 m² – total area 13,000 m² – building lot 4,300 m² – covered area of building 3,000 m² – workshops 2,500 m² – public square 1,500 m² – spaces open to the community 4,800 m² – terraces 840 m² – patios 6,000 m² – Istituto A. Ferrari & ITS Maker Academy 900 m² – MUNER
Number of floors	4
Common spaces	Auditorium with 500 places; entrance forum; cafe.
Workshops	23
No. of tree plantings	122
Ist. Alfredo Ferrari spaces	The institute will have 40 classrooms, 9 laboratories, 4 coworking rooms, 4 social areas with a library, workspaces for teachers and staff, as well as areas dedicated to welcoming visitors and displaying prototypes created by the school.
MUNER spaces	MUNER and ITS Academy will have access to 4 classrooms, a STEM laboratory, a coworking room, a library, a social area, and workspaces for teachers and staff in an area with independent access.
Energy self-generation	The building will be equipped with integrated photovoltaic panels covering approximately 2,000 m² and expected electricity generation of 240 kW.
Redevelopment work	Permeabilisation of approximately 50% of the area, with the insertion of draining flooring to aid rainwater run-off. The design is characterised by zero consumption of new land. The building will be equipped with a solar-panel surface.

For more information:
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